



News Release

Office of the Louisiana State Fire Marshal
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VISIT OUR WEBSITE: www.lasfm.org

FOR IMMEDIATE RELEASE
RELEASE NUMBER: 889345
DATE: April 27, 2011

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BASKIN ROBBINS HONORS FALLEN FIREFIGHTERS

From Baskin Robbins®:

On **Wednesday, April 27th, 2011**, Baskin-Robbins stores across the country will hold **31 Cent Scoop Night** from 5-10 pm to honor America's firefighters. Baskin-Robbins will reduce prices of small ice cream scoops to 31 cents and create an opportunity for customers to donate to local fire charities. Read more about the National Fallen Firefighters Foundation at www.firehero.org

Help make this program a success! Contact your local Baskin Robbins Store or go to the following link to be matched with a Baskin Robbins Store. (www.baskinrobbins.com/firefighters)

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